

Syed Muhammad Amir Hashmi

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Objective: To strengthen the career as a communications/management lecturer in a reputed organisation building on my sound technical knowledge and demonstrated ability to lead communication projects and achieving effective results.

Education:

2008-2010 ***MSc Corporate Communication and Public Affairs by DL (Final Stage)***
Robert Gordon University Aberdeen, Scotland, UK

- **Modules Studied:** Strategic Marketing management, European Union Public Affairs, Public Relations, Corporate Communication, Research, Media Studies, Political Communication

2006-2007 ***MSc in International Professional Communication***
University of Dundee, Scotland, UK

- **MSc Dissertation:** A study on the cultural values of the second generation Pakistanis living in Britain.
- **Modules:** Included Strategic Enterprise Management, Professional Writing, Intercultural Communication, International Brand Development and Discourse Analysis.

2002-2004 ***MA English (Linguistics, TEFL & Literature)***
National University of Modern Languages, Islamabad, Pakistan

- **Modules:** Included General Linguistics, Psycho-linguistics, Socio-linguistics, Stylistics, Phonetics, TEFL, History of English Language, History of English Literature, Drama, Novel, Poetry, Prose and American Literature.
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Professional Membership:

Full member of Chartered Management Institute: MCMI

Work Experience:

Feb 2009- Present **Communication, Marketing and Educational Consultant/ Senior Lecturer**

- Offers professional advice and written plan in marketing and communication solutions
- Higher educational accreditation guidance and preparation of relevant documentation
- Suggesting Postgraduate course management
- Teaching to postgraduate courses in international colleges

Feb 2008- 30 June 2010 **Senior Communications Manager/ Lecturer**
London College of Accountancy & Management, UK

- Responsible for applying in- depth knowledge to develop and implement strategic initiatives for the company, External Accreditation Managements and
- Directing postgraduate course management
- Designing and developing course material
- Teaching (to postgraduate learners in Edexcel, CMI courses) Marketing Management, Communication Strategy, Business Strategy, Leadership, Professional Writing, Brand Management, Managing Change in Organisations and Personal and Professional Development.

2005-2006

Lecturer/ Corporate Development Manager

London Vocational & Management Training Co. UK (Branch Office, Pakistan)

- Responsible for Career Counselling and student recruitment, Dealing with Customers, agents and students, Market Orientation, Official Correspondence, Advertisement Work and
- Teaching IELTS/Spoken English, Business Communication Classes.

2003-2004

Lecturer

NICON College of Computer & Management Sciences, Rawalpindi, Pakistan

- Responsible for Teaching Business Communication, IELTS & Spoken English Classes
- Career Counselling and PR Management

1997-2002

Teacher

Margreen Public School & College, Wazirabad, Pakistan

- Career Counselling
- Teaching English to S.S.C, F.A and B.A Students

1992-1997

Private Tutor

- Taught English Privately to S.S.C and F.A Students.

Computer Literacy:

- MS Word, Power Point, Excel
- Good typing speed
- Expert user of Internet

Interests:

- Teaching & Research
- Marketing Management/ PR
- Writing Essays

References:

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